

LI2025 SPONSORSHIP & VISIBILITY OPPORTUNITIES

The LANGUAGE INTELLIGENCE 2025 conference offers sponsors a carefully selected audience with which to interact: leading-edge technologists mixing with brand names, research luminaries, market analysts and big business users from various application markets. In addition, carefully placed speaking slots and brand exposure provide visibility in a targeted environment. LI2025 is the ideal meeting point to learn, exchange, network, forge new partnerships, find new clients and get tuned to our multilingual intelligent future. LI2025 takes place in the premises of the Austrian Parliament, one of the most prestigious locations in Vienna.

What is LANGUAGE INTELLIGENCE?

LANGUAGE INTELLIGENCE is the ability to process and use language effectively in different situations. It means not only understanding and producing speech and writing but also expressing ideas, emotions, and cultural nuances. Beyond basic language skills, it covers social, emotional, and functional communication. Today, language intelligence is key to developing secure, accurate, and user-friendly AI and NLP applications that enable natural interactions between humans and machines.

Who will attend?

- Industry Professionals: Professionals from various industries, including marketing, customer service, product management, data science and user experience, who want to explore how language intelligence can enhance their content, products and services.
- Start-ups, Scale-ups and Entrepreneurs: Individuals and organisations looking for innovative applications of language intelligence in new products or services.
- Artificial Intelligence (AI) and Machine Learning (ML) Practitioners: Those who are involved in the development and implementation of AI and ML algorithms related to language processing, understanding, and generation.

- Leaders and Decision Makers: Those who are in charge of strategic initiatives to ensure AI awareness and readiness prior to delivering effectiveness with AI implementation and adoption boosting language intelligence.
- Policy Makers and Ethicists: Individuals interested in policy considerations and ethical implications surrounding the development and deployment of language intelligence technologies.
- Linguists and Language Researchers: Professionals in the field of linguistics, computer science, AI, data science and related fields who want to stay updated on the latest advancements and research in language intelligence.
- Natural Language Processing (NLP) Specialists: Practitioners working on developing and applying computational and foundational models for understanding and generating human language.
- Data Scientists: Individuals working with large datasets, especially those containing language data, and interested in extracting insights or building models for language-related tasks.
- Software Developers: Those creating applications and tools that involve language processing, such as chatbots, virtual assistants, language translation services, content management systems, etc.
- Academics: Those creating and delivering educational programs in universities which highlight the importance of language intelligence in content strategies, operations and technology ecosystems.

Sponsorship packages	GOLD	SILVER	BRONZE
Passes included	3	2	1
Additional discount code (-40%) for your contacts	5	3	1
Sponsor speaking slot	30 minutes speaker slot*	20 minutes speaker slot	10 minutes speaker slot
Logo on conference website with link to corporate profile	x	x	x
e-mail/social media blast advertising your participation	3	2	1
Blog article published on LinkedIn, in LI@Work NewsFlash and conference website**	x	x	-
Interview published on LinkedIn & LI@Work NewsFlash or video Interview published on LTI YouTube channel	x	-	-
Poster in the conference venue	x	х	х
Marketing material included with conference material	x	-	-
Costs***			
FULL PRICE	€ 6500	€ 5300	€ 2530
LT-INNOVATE REGULAR MEMBERS****	€ 4500	€ 3000	€ 2000
LT-INNOVATE PREMIUM MEMBERS****	€ 4000	€ 2000	€ 2000

Sponsorship Packages

* Alternatively, **Gold Sponsors** have the opportunity to participate in the definition of **a themed session** (1 hour) **including the selection of speakers** together with the organisers.

** The subject of the **blog article** must be related to the event programme and must not be a commercial pitch.

*** Excluding **VAT** (20%) on conference ticket costs

**** Check out the advantages of LT-Innovate Premium & Regular **Membership** on our <u>website</u>.















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24 translate Good words, good business.

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LIONBRIDGE





LANGUAGE INTELLIGENCE 2025 Sponsorship Agreement

This agreement defines the terms under which the LANGUAGE INTELLIGENCE 2025 conference organised by LT-Innovate ("Organiser") and the Sponsoring Party ("Participant"), defined below, enter into a sponsorship agreement for the LANGUAGE INTELLIGENCE 2025 conference to be held in Vienna on 17-19 November 2025 ("Event"). Please print, fill in, and transmit a signed copy by e-mail to Philippe Wacker (phw@lt-innovate.org) with necessary purchase orders or other documentation. You will receive an invoice from EMF Services KG, the Secretariat of LT-Innovate. Your payment should be made to Bank account IBAN: AT412011182445580300 - BIC: GIBAATWWXXX according to the instructions on the invoice.

TERM

This agreement is effective as of the acceptance date and shall remain effective until conclusion of the Event. Participant may elect to cancel this agreement at any time by notifying Organizer in writing. If Participant cancels, fees already due in accordance with the payment terms shall remain due.

LIMITED LICENSE

Organizer grants Participant a limited license to use Event artwork to promote or publicize Event. Participant grants Organizer a limited license to use the Sponsor's logo and description on the Event Web site and in other Event materials.

PLEASE CHECK THE DESIRED OPTION

Gold sponsorship:	
Silver sponsorship:	
Bronze sponsorship:	

Total cost:

(please select as appropriate from FULL PRICE, EARLY BIRD, REGULAR or PREMIUM LTI MEMBER – N.B. ticket fees are subject to 20% VAT in addition).

PAYMENT TERMS

Payment is due within 30 days of signature of the present Agreement and no later than 30 September 2025. In case of late payment, a surcharge of 10% is due (20% if payment is received after the event). Payments are accepted in EUROs only. Cancellations received before 31 August will be refunded minus a 20% handling fee, cancellations received after 31 August 2025 will not be refunded. The Organizer reserves the right to change the Event venue. If, for reasons of force majeure, the Event is not held on the original date, the Organizer reserves the right to reschedule the Event at a time and place of its choosing.

MATERIALS TO BE SUPPLIED

The following items are requested:

- _____ Logo for display on the conference website (min. 180-pixels width, JPG or PNG format).
- _____ High resolution logo for signage (min. 300dpi).
- _____ Speaker pictures (min. 180-pixels width, JPG or PNG format) for display on the conference website.
- _____ Sponsor profile for display on the conference website
- _____ Blog article (in MSWord format).

All materials must be supplied by 30 September 2025 at the latest.

Agreed by PARTICIPANT		
Company / Organisation Name:		
Address:		
Postal Code & City:		
Country:		
VAT Number:		
Phone:	E-mail:	
Website:		
Represented by:		Title:
Signature:		Date:
Agreed by ORGANISER		
Name, date & signature:		